

Preschool Term Deposit – 30 to 180 Days

generally be appropriate.

Target Market Determination

5 October 2021

Issuer	Victoria Teachers Limited, ABN 44 087 651 769, AFSL and Australian Credit Licence 240 960, trading as Bank First
Target Market	Description of target market (including likely objectives, financial situation and needs of the consumer)
	Preschools that:
	 need the certainty of a fixed rate of interest on their savings
	do not need the ability to withdraw funds at call prior to maturity of the deposit a pool to provide the interest vate provide and will appear interest at a pot with
	 need to maximise the interest rate payable and will accept interest at maturity
	Description of product, including key attributes
	This is a Preschool Term Deposit and the key features of this product are:
	minimum deposit and balance \$5,000
	fixed interest rate for the terminterest rate tiers
	 available terms are 30-90 days and 120-180 days
	• interest paid on maturity
	automatic roll over available
	internet banking (enquiry only)
	banking app (enquiry only)
	phone banking (enquiry only) apply withdrawal interest radiustion applies
	early withdrawal interest reduction appliesjoint signatories
	• no account fees
	Classes of consumers for whom the product is unsuitable
	non Preschools
Distribution Conditions	Distribution conditions
	This product is distributed by the issuer through the following channels:
	• branches
	relationship officers
	call centre
	• online
	Distribution conditions for this product include:
	 ensuring that retail customers meet the eligibility requirements for the product
	 ensuring that distribution through the above channels is by appropriately trained staff
	There are no other distributors for this product.
	Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market
	Preschool accounts issued by Bank First are simple, well understood, and suitable for the majority of Preschools.

The nature of the bank accounts issued by Bank First means that distribution through all of its usual channels will

The distribution conditions will enable the product to reach consumers in the target market while providing relevant and sufficient information about the product through the distribution channels. Eligibility requirements are enforced

in each distribution channel to ensure that only eligible consumers can acquire the product.

The review triggers that would reasonably suggest that the TMD is no longer appropriate are: **Review Triggers** • a significant dealing of the product to consumers outside the target market occurs • a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate • a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate **Review Periods** First review date: 30 September 2022 Periodic reviews: Every 2 years after the initial and each subsequent review **Distribution** The following information must be provided to Bank First by distributors who engage in retail product distribution conduct in relation to this product: **Information** Reporting Type of **Description Reporting period** Requirements information Complaints Number of complaints Every 3 months Summary of each complaint including nature of complaint, resolution undertaken and customer outcome Significant dealing(s) Date or date range of the significant dealing(s) and As soon as practicable, and in any case within 10 business description of the significant dealing (e.g. why it is not consistent with the TMD) days after becoming aware Number of Term Deposit breaks Preschools who break Every 12 months their Term Deposit during the fixed term

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